

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werinus Road
Woodcliff Lake, NJ
07677

From: Javier Torres
Invoice Date: 10/27/2021

Placement: M.E.

Account: National Realty & Investment Advisors, LLC

Product: RE Investment

Start: 11/1/2021

End: 11/7/2021

Spots: NR1A

Invoice Total: 1 week

To Air: Week of 11/1/2021
Invoice # NR1RAD0176-2021

Billing Instructions:

All contracts and invoices to be written up as:

Media Effective

Station: WINS
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
1010 WINS	NR1A	NY	News	1	60	11/1/2021	M-F 5A-8P	28 x 295	8260
							M-F 5A-1A	15 x 185	2775
							M-Sun 5A-1A	5 x 63	315
Total								48	\$11,350

Total payable to "Media Effective" \$11,350

(Handwritten signature/initials)

Media Effective Commission (Included already in Invoice Total: \$908)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.

A. Client NR1A authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME. Client assumes all liability for media purchased by ME on Client's behalf and hereby guarantees payment of any such media bills. Client shall sign a payment application and be approved by the Media provider prior to any media being purchased by ME.

B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.

This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.

Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.

Commission amount could be less or more than what the amount shows in this particular invoice. Commission is usually shared, but not in every case/buy with volume buyers to access media buying volume discounts.

Accepted by: _____ Date _____

On behalf of Client: National Realty & Investment Advisors, LLC

Plaintiffs Ex. 10 Page 28

NRIA PARTNERS PORTFOLIO I LLC
1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

10/28/2021

1334

PAY TO THE
ORDER OF Media Effective

Seven Thousand Three Hundred Fifty and 00/100 *****

Media Effective
50 Weirimus Road
Woodcliff Lake, NJ 07677

10/28/2021

\$11,350.00**

DOLLARS

1334

Security features. Details on back.

1010 WINS;Inv#NRIARAD0176-2021;10/27/21;Wee

138312

5756011

AUTHORIZED SIGNATURE

10/28/2021

11,350.00

NRIA PARTNERS PORTFOLIO I LLC
Media Effective

1010 WINS;Inv#NRIARAD0176-2021;10/27/21;Week

1334

11,350.00

#7560 - Valley Bank 1010 WINS;Inv#NRIARAD0176-2021;10/27/21;

11,350.00

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimous Road
Woodcliff Lake, NJ
07677

From: Javier Torres

Invoice Date 11/10/2021

Placement: M.E.

Account: National Realty & Investment Advisors, LLC

Product: RE Investment

Start: 11/15/2021

End: 11/21/2021

Spots NRJA

Invoice Total: 1 week

To Air: Week of 11/15/2021
Invoice # NRJARAD0178-2021
Billing Instructions:
All contracts and invoices to be written up as:
Media Effective

Station: WINS
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
1010 WINS	NRJA	NY	News	1	60	11/15/2021	M-F 5A-8P	28 x 295	8260
							M-F 5A-1A	15 x 185	2775
							M-Sun 5A-1A	5 x 63	315
Total								48	\$11,350

Total payable to "Media Effective" \$11,350

Media Effective Commission (Included already in Invoice Total: \$908)

Terms and Conditions: Two week notice for cancellation. Make good spots can run following week(s) on station at different times. Packaged rates for this particular schedule. Bonus spots are subject to availability and may not run.
A. Client NRJA authorizes Media Effective Advertising, a NJ company, dba "Media Effective" ("hereinafter" "ME") to purchase Media advertising on Client's behalf, on terms and conditions agreed to by and between Client and ME.
B. Client agrees to hold ME harmless from, defend ME and indemnify ME, its agents and employees, from any legal action taken by the Media provider against ME to collect a bill for media services provided which has not been paid for by Client.
This Discounted Rate Media Schedule is to be pre-paid for the scheduled period. Station has to be paid to clear schedule. In case spots may not fall as ordered station will make good at equivalent time period.
Please make checks payable to: "Media Effective". Media Effective Commission for negotiating media varies according to volume and agreements with networks/stations and/or volume buyers.
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Accepted by: _____ Date _____
On behalf of Client: National Realty & Investment Advisors, LLC

1584

DOLLARS



AUTHORIZED SIGNATURE

Security features. Details on back.

15756011

1584

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimus Road
Woodcliff Lake, NJ
07677

From: Javier Torres

Invoice Date 11/17/2021

Placement: M.E.

Account: National Realty & Investment Advisors, LLC

Product: RE Investment

Start: 11/22/2021

End: 11/28/2021

Spots NRIA

Invoice Total: 1 week

To Air: Week of 11/22/2021

Invoice # NRIARAD0179-2021

Billing Instructions:

All contracts and invoices to be written up as:

Media Effective

Station:

Rate:

WINS
Package

Media	ID	Market	Format	Wks	Len	Week of	Daypart	# spots/week	Cost/Spots
1010 WINS	NRIA	NY	News	1	60	11/22/2021	M-F 5A-8P	28 x 295	8260
							M-F 5A-1A	15 x 185	2775
							M-Sun 5A-1A	5 x 63	315
Total								48	\$11,350

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Accepted by: _____ Date _____

On behalf of Client: National Realty & Investment Advisors, LLC

2246

DOLLARS

AUTHORIZED SIGNATURE

[Signature]

Security features. Details on back

2246

52560

Media Effective/Media Insertion Invoice

Checks payable to:
"Media Effective"

Mailing Address:
Media Effective
50 Werimus Road
Woodcliff Lake, NJ
07677

From: Javier Torres
Invoice Date: 11/3/2021

Placement: M.E.

Account: National Realty & Investment Advisors, LLC

Product: RE Investment

Start: 11/8/2021

End: 11/14/2021

Spots: NRJA

Invoice Total: 1 week

To Air: Week of 11/8/2021
Invoice # NRJARAD0177-2021

Billing Instructions:

All contracts and invoices to be written up as:
Media Effective

Station: WINS
Rate: Package

Media	ID	Market	Format	Wks	Len	Week Of	Daypart	# spots/week	Cost/Spots
1010 WINS	NRJA	NY	News	1	60	11/8/2021	M-F 5A-8P	28 x 295	8260
							M-F 5A-1A	15 x 185	2775
							M-Sun 5A-1A	5 x 63	315
Total								48	\$11,350

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Accepted by: _____ Date _____
On behalf of Client: National Realty & Investment Advisors, LLC

Plaintiffs Ex. 10 Page 8 of 8

NRIA PARTNERS PORTFOLIO I LLC
1 HARMON PLZ FL 9
SECAUCUS, NJ 07094-2804

VALLEY NATIONAL BANK
55-138/212

11/5/2021

1454

PAY TO THE
ORDER OF Media Effective

Eleven Thousand Three Hundred Fifty and 00/100*****

Media Effective
50 Weirum Road
Woodcliff Lake, NJ 07677

1010 WINS;Inv#NRIARAD0177-2021;11/03/21;Week

138312 575601

AUTHORIZED SIGNATURE

Security features. Details on back.

NRIA PARTNERS PORTFOLIO I LLC
Media Effective

1010 WINS;Inv#NRIARAD0177-2021;11/03/21;Week

11/5/2021
11,350.00
1454

#7560 - Valley Bank 1010 WINS;Inv#NRIARAD0177-2021;11/03/21;

11,350.00